



Enterprise Risk Management

“best practices”

Finally, a practical two-day enterprise risk management course for performance-optimizing executives, key decision makers, risk owners, managers and risk management professionals that want to improve:

- Risk Oversight
- Strategic Planning and Tactical Execution
- Financial and Operational Performance
- Resiliency to Known, Emerging and Unknown Risks
- The Flow of Critical Decision-Making Information for Seizing Growth Opportunities

This course reflects lessons learned from risk management failures at a wide range of organizations including automotive, consumer product, energy, financial, government, insurance, manufacturing, non-profit, professional services, and technology. It also reflects our thought leadership and best practices from the most respected risk management organizations including the Weinberg Center for Corporate Governance, Committee of Sponsoring Organizations, International Standards Organization, Risk and Insurance Management Society, Casualty Actuarial Society, Basel Committee on Banking Supervision, the Business Continuity Institute, and the Disaster Recovery Institute International.

Our courses are led by our seasoned, top-talent management consulting professionals. Course leaders have over 20-years of practical hands-on experience with the big-4, or as corporate executives, government executives or subject matter experts. We also maintain financial independence from public accounting firms, rating agencies, insurance brokers, standards organizations, framework providers and software vendors. Our discussions, presentations and advice are uncompromised.

Check-in and continental breakfast runs from 8:00A – 8:30A. The course starts at 8:30A and finishes at 5:30P each day. There is a 10-minute mid-morning break, a 1-hour luncheon and a 10-minute mid-afternoon break. Beverage service will be available throughout the day. Eighteen continuing education credits.

Only \$1,995 USD per person. For quality purposes, this course is limited to 15 people.

We also offer private courses tailored to your organization’s specific needs, industry requirements and the availability of your key employees.

A Practical 2-Day Course

Enterprise Risk Management



Finally, a practical course on today’s most challenging risk management issues.

In just two-days you’ll learn about risk management and strategies for implementing an innovative and effective risk management program that improves productivity and performance.



- Optimize business performance
- Improve enterprise-wide resiliency
- Maximize corporate growth
- Provide directors with meaningful risk management oversight
- Link key stakeholder expectations, objectives and strategies to major risks
- Establish risk appetite statements
- Set and cascade tone at the top
- Improve decision making at all levels of the enterprise
- Initiate culture transformation
- Align risk taking and compensation
- Develop sustainable risk and compliance measurements
- Manage known and emerging risks
- Conduct ERM tabletop exercises

Course Content

Day One

Enterprise Risk Management

- Definitions
- Benefits
- Standards
- Maturity Model
- Ratings
- Risks
- Gaps, Overlaps and Silos
- Information Filtration
- Vision

Governance, Risk and Compliance

- Interdependent Framework
- Governance
- Risk Management
- Compliance

Roles & Responsibilities

- Organization Structure
- Stakeholders
- Board of Directors
- Executives
- Managers
- Employees
- Supply Chain Vendors

Performance and Resiliency Optimization

- Goals
- Top-Down
- Bottom-Up
- Enterprise-Wide
- Resiliency
- Performance

Business Case Review and Discussion

- Enron, AIG, Citibank, Boeing, BP, Toyota, or today's headlines

Strategy and Risk Integration

- Goals
- Approach
- Key Stakeholder Expectations
- Enterprise Objectives
- Strategies
- Major Risks
- Risk Owners
- Controls
- Culture

Risk Appetite

- Corporate Risk Appetite Statement
- Business Unit Risk Appetite Statements
- Aggregate Business Unit Risk Appetite

Managing Risks

- Oversight
- Avoidance
- Reduction
- Transfer
- Acceptance
- Optimization

Business Processes

- Key Performance Indicators
- Key Risk Indicators
- Value Contribution



Day Two

Sustainable Measurements

- Quantitative and Qualitative
- Hands-on Experience
- Good Business Judgment

Reports and Dashboards

- Information Quality
- What's Needed
- Decision Support

Risk Culture

- Tone At The Top
- Doing The Right Things
- Transformation Strategies
- Risk Management Lexicon

Frameworks

- COSO
- ISO 31000
- Considerations

Implementation

- Value Proposition
- Strategy and Enterprise Objectives
- Risk Appetites and Aggregation
- Risk Ownership Mapping
- Mitigation Life Cycle
- Workshops – What's Important
- Culture Transformation
- Risk Identification and Assessments
- Risk Prioritization and Profiles
- Performance Improvement
- Risk Controls and Verifications
- Reporting



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IT and eGRC Platform Solutions

- Make or Buy
- Benefits
- Implementation Challenges
- Capabilities and Functions
- Best of Breed Solutions

Regulations

- Sarbanes Oxley
- Basel II and Basel III
- Solvency II
- Dodd-Frank
- Federal Financial Integrity
- OMB – A-123
- Environmental

Tabletop Exercises

- Risk Oversight Validation
- Exercise Design and Scenarios
- Conducting an Exercise
- Lessons Learned
- Continuous Improvement

Avoid having your enterprise risk management program becoming a risk unto itself!